

Lachlan French

Director/Producer/
Editor

Me

Experience

Lachlan French

Sydney, NSW

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My career began working on set on films like The Hobbit Trilogy, Fury Road, Wolverine, and Narnia - observing directors like Peter Jackson, George Miller, Michael Apted and James Mangold.

I then went on to study journalism at UTS and work in-house for advertising agency TBWA Australia as a director and editor, where I discovered my natural instincts and love for narrative storytelling.

I've directed people like Matthew McConaughey, Daniel Ricciardo, Tom Gleeson and Jan Fran but my love is for the humble interview with the average Australian. There is nothing I love more than sitting across from someone and uncovering their story.

Freelance / TVC Director & Editor

JAN 2021 - PRESENT

Working across a range of formats, from 30 sec TVCs for Optus to mini documentaries for the Black Dog Institute and MyCar, to podcasts and vodcasts for Amazon.

[Link to work](#)

CJZ / Segment Producer & AP + Director, Shooter & Editor

MAY 2023 - DECEMBER 2024

ABC TV's Gruen and Question Everything.

My role involved researching for the writing and producing team on both shows. I also directed, shot and edited the Jansplaining segment for QE with journalist Jan Fran.

TBWA Sydney / In-house Director & Editor

JAN 2018 - JAN 2021

Worked in-house for a fast paced ad agency. Executed work from PR, low budget content to \$300k commercials. From heart-felt documentaries for Allianz to directing Matthew McConaughey for Wild Turkey.

Freelance / Cameraman & Videographer

JUL 2015 - JAN 2018

Working across tv, advertising and corporate videos. Filmed things ranging from Travel Oz for Channel 7, to branded documentaries, to low budget commercials and thousands of interviews.

Contractor / Camera Tracking Artist

2010 - 2011

Working on commercials and feature films (Harry Potter, Thor) as a camera tracker at Animal Logic and Fuel VFX.

Freelance / Video Assist

2008 - 2015

Working as a video assistant on set for feature films including The Hobbit Trilogy, Wolverine, Fury Road, Narnia: Dawn Treader, Gods of Egypt among others.

Education

AFTRS / Directing Actors - Nadia Townsend

MAR 2022 - *Two day short course*

Script analysis, character relationships, rehearsing, auditions, director's philosophy, working with objectives.

AFTRS / The Director's Journey - Elissa Down

SEP 2019 - *Ten week short course*

Screenplay structure, scene analysis, director's breakdowns, filmmaking techniques, pitching a vision, communicating with actors.

UTS / Graduate Certificate in Journalism

2013

Research and reporting, documentary production, media law.

Skills

Cameras

Many years of experience operating a wide range of cameras from Arri Alexa, Sony Digital Cinema and Canon Digital Cinema cameras..

Editing

Many years of experience using Premiere Pro and other Creative Cloud software.

Design

A good understanding of InDesign, Photoshop, Keynote and Google Slides.

Research

Many years experience in journalism research, image research and building references for visual and performance work.

References

Sarah Douglas / Series Producer @ CJZ

Contact on request

Jessica Cohen-Cornelius / Producer @ CJZ

Contact on request

Lisa Brown / Head of Production @ TBWA Sydney

Contact on request